



Plastics and the business sector

Visit from Bulgaria

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Plastic pollution and littering

- We need measures on global, regional and national level to reduce environmental/climate impacts
- Business sector must be part of the solution
 - Avoid shift of problems – improve sustainable circularity
- UN towards global agreement on plastic pollution
 - Draft ready nov. 2023, agreement 2024.
 - Tripple plastic pollution worldwide in 2040 without agreement
- EU and the single use plastics directive (SUP)
 - Ban on «most found» plastics on the beaches
 - Consumption reduction on food containers and take away packaging – art 4
 - NHO and the government discuss environmental agreement (plastic pact)
 - EPR to cover public SUP-littering costs – art 8



New proposal -Packaging and packaging waste regulation (PPWR)

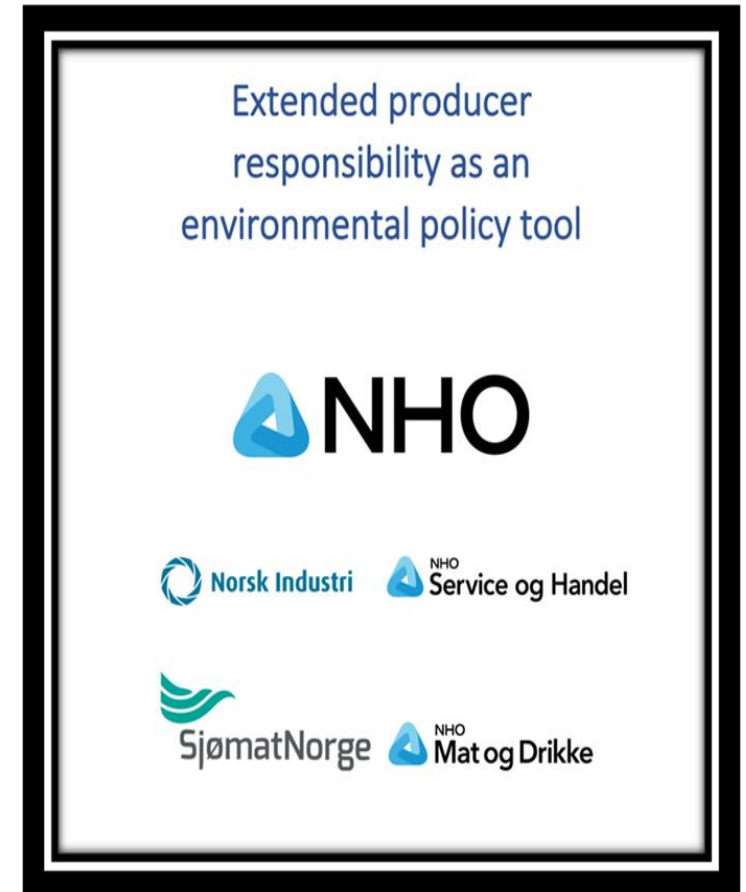
- Giant PPWR proposal from EU on new regulation (144 pages...)
 - Waste reduction
 - Design for easy recovery and recycling
 - Optimize packaging
 - Recycle content
 - 40 plastics bags per person
 - Ban on products (small shampoo-cans)
 - Improve EPR-systems
 - [https://www.europarl.europa.eu/RegData/etudes/BRIE/2023/745707/EPRS_BRI\(2023\)745707_EN.pdf](https://www.europarl.europa.eu/RegData/etudes/BRIE/2023/745707/EPRS_BRI(2023)745707_EN.pdf)



Extended producer responsibility (EPR)

- EPR systems are important environmental tools
 - Since 1990 in Norway
 - Responsibility for the «post consumer stage»
 - Packaging, EE-waste, batteries, pcb-windows, cars
- A socio-economic assessment of EPR as an environmental tool should be carried out before imposing new schemes
- Are there other more cost-efficient tools?
- «Necessary costs» must be clarified on EU-level
- Cover all waste management costs? No, the waste producer must also cover costs to reduce waste amounts and improve recycling.

- <https://www.norskindustri.no/contentassets/021e96399e7b4a99aa7158eb349c57c5/report---extended-producer-responsibility-as-an-environmental-policy-tool.pdf>



Government initiatives in Norway

- EPR-systems study and recommendations (M-dir)
- Plastic strategy from the government (2022)
 - <https://www.regjeringen.no/en/dokumenter/norwegian-plastics-strategy/id2867004/>
 - A more circular plastic economy
 - Product policy framework
 - Non toxic materials
- Container deposit systems – Infinitum
- 92% of plastic bottles and aluminium cans covered
 - <https://infinitum.no/about-us/>

Contents		
1	A renewed Norwegian Plastics Strategy	4
2	Climate and environmental impacts of plastics	11
3	Stronger global commitment on marine plastic litter and plastic pollution	15
3.1	A new global agreement against marine plastic litter and plastic pollution	15
3.2	Strengthening existing frameworks and initiatives on marine plastic litter and plastic waste	15
4	A more circular plastic economy in Europe	23
5	A strengthened product policy framework for plastics in Norway	25
5.1	More sustainable products and value chains globally and nationally	25
5.2	Plastics consumption and composition of plastics in products	25
5.3	The importance of eco design for plastics in multi-material products	28
5.4	Non-toxic material cycles	28
5.5	Bio-based plastics, biodegradable plastics	29
5.6	Packaging and single-use plastic products	30
5.7	Important value chains that include plastics	36
5.8	Extended producer responsibility	41
5.9	The need for a stronger product policy framework in Norwegian legislation	41
5.10	Sustainable plastic consumption	42
6	Using the resources in plastic waste	47
6.1	The global perspective – stricter global waste regulations	47
6.2	Recycling of plastic waste in Norway	48
6.3	Export of plastic waste	51
7	Plastics in the agricultural sector	55
8	Plastics in the transport sector	59
9	Sea-based sources	63
9.1	Fisheries, shipping and aquaculture	63
9.2	Ports	70
10	Microplastics	75
10.1	Artificial turf pitches	77
10.2	Paint	78
10.3	Intentionally added microplastics in products	79
10.4	Other sources of microplastic emissions	79
11	Acute pollution, emergency response and climate adaptation	83
12	Littering and clean-up	87
12.1	Clean-up principles	87
12.2	What do we know about litter	88
12.3	Responsibility for clean-up	90
12.4	Sources of funding and clean-up operations	90
12.5	Actors and organisation	92
12.6	International collaboration on clean-up	95

Some plastic initiatives supported by NHO

- Norwegian retailers environment fund
 - 1 NOK per plastic bag sold transferred to the fund
 - Supporting clean up and circular plastics initiatives
 - <https://handelensmiljofond.no/en/>
- Circular Packaging Cluster
 - <https://www.cpcluster.no/>
 - Roadmap on circular plastic packaging
 - Improve systems
 - Optimize packaging, PACK-man
 - <https://www.emballasjeforeningen.no/nyheter/opptatt-av-a-kartlegge-analysere-og-dokumentere-bedriftens-emballasjebruk/>
- Initiatives to share from Bulgaria?